

**Client:**

**Date Submitted:** 02-17-2018

**P.O.#:** 100

**Account Exec:**

**Agency:**

**Address:**

**Planned Use:**

**Station(s):**

**No. of Spots:**

**Value Of Service:**

**Product:**

**Estimate No.:**

**Air Start Date:** 02-17-2018

**Air End Date:** 02-17-2018

**Description Of Trade:**

**Trade Form Contact:**

**Terms and Conditions**

- \* The retailer/advertiser agrees that the goods/services are exchanged at the manufacturer's suggested retail value or less.
- \* Air time received in this trade cannot be sold or bartered to a third party.
- \* Schedules are preemptable and may not be combined with cash schedules to earn frequency or package discounts.
- \* Station is not responsible for any talent fees, production costs or agency commission as a result of commercial placement under this agreement.
- \* All taxes, shipping, delivery, handling or other charges related to merchandise/services under this agreement will be paid prior to delivery-
- \* Agreement not valid without approval by station manager.

**APPROVAL:**

**Client /Agency:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Station:** \_\_\_\_\_ **Date:** \_\_\_\_\_