

Client: _____ **Date Submitted:** 07-16-2018 **P.O.#:** 100
Account Exec: _____ **Agency:** _____
Address: _____
Planned Use: _____ **Station(s):** _____
No. of Spots: _____ **Value Of Service:** _____
Product: _____ **Estimate No.:** _____
Air Start Date: 07-16-2018 **Air End Date:** 07-16-2018

Description Of Trade:

Trade Form Contact:

Terms and Conditions

- * The retailer/advertiser agrees that the goods/services are exchanged at the manufacturer's suggested retail value or less.
- * Air time received in this trade cannot be sold or bartered to a third party.
- * Schedules are preemptable and may not be combined with cash schedules to earn frequency or package discounts.
- * Station is not responsible for any talent fees, production costs or agency commission as a result of commercial placement under this agreement.
- * All taxes, shipping, delivery, handling or other charges related to merchandise/services under this agreement will be paid prior to delivery-
- * Agreement not valid without approval by station manager.

APPROVAL:

Client /Agency: _____ **Date:** _____

Station: _____ **Date:** _____